

# JAVIER C. AGUDELO

End-to-End Web Designer (UX/UI) & Developer | AI-Accelerated & Spec-Driven Development | Infrastructure & Digital Production Specialist

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Portfolio: [javieragudelo.com](http://javieragudelo.com)

U.S. Permanent Resident – Authorized to work

Languages: Spanish (Native) | English (Intermediate – improving)

## PROFESSIONAL SUMMARY

Web and Digital Specialist with hands-on experience designing, maintaining, and updating websites with a strong focus on usability and practical solutions. Skilled in WordPress site administration, front-end, and digital content production, including photography and image editing. Known for building clean, user-friendly digital experiences and supporting non-technical teams with reliable, well-organized work.

## CORE SKILLS

- Website Administration & Maintenance
- WordPress (CMS, templates, content updates)
- Front-End (HTML, CSS, JavaScript, TypeScript, React, Next.js)
- Usability & User-Friendly Design
- Responsive Layouts & Web Best Practices
- Domains, DNS & SSL Configuration
- Website Backups & Migrations
- Visual Design & Image Editing
- Photography for Digital Content
- Basic Video Editing (short-form content)
- File Organization & Asset Management
- Cross-functional Collaboration

## TOOLS & TECHNOLOGIES

- **Web/CMS:** WordPress, Webflow, Framer, Elementor, SDD AI.
- **Design:** Figma, Adobe Photoshop, Adobe Illustrator, Canva
- **Photo/Video:** Adobe Lightroom, Photoshop, CapCut.
- **Web:** HTML, CSS, basic JavaScript
- **Project Tools:** Trello, Monday, Wrike, Slack

## PROFESSIONAL EXPERIENCE

### **Freelance Digital Content Designer & Web Designer | UX Focus & AI Workflow Consultant (Freelance)** - Remote / Florida

**Oct 2023 - Present**

- Maintain and update WordPress and Webflow websites, ensuring visual consistency and usability.
- Customize existing templates and pages using **Elementor**, adapting layouts to business needs.
- Manage domains, DNS records, SSL certificates, backups, and basic website migrations.
- Create and optimize images for web performance and basic SEO workflows.
- Produce digital content, including photography and edited visuals for websites and social media.
- Organize files, assets, and content libraries for efficient reuse by teams.

### **UX/UI Designer - Yustii (Web-Focused)** - Remote / Colombia

**Aug 2022 - Sep 2023**

- Designed and improved web interfaces with emphasis on usability and user flow.
- Created wireframes and UI designs that simplified user interactions.
- Collaborated with developers to ensure accurate implementation of designs.
- Contributed to consistent design patterns and interface standards.

### **UX/UI Designer (Freelance)** - Remote / Colombia

**Nov 2021 - Aug 2022**

- Supported client websites and digital products with UX/UI improvements and production-ready design assets.

### **Front-End Developer / Product Manager** - OhmyFi - Remote / Colombia

**Oct 2017 - Oct 2021**

- Built and maintained responsive interfaces using **HTML, CSS, and JavaScript**.
- Implemented user-facing portals and web components focused on clarity and ease of use.
- Collaborated with design and technical teams to ensure consistent implementation.
- Supported ongoing improvements and troubleshooting across multiple web projects.

### **Web Design Instructor & Platform Administrator** - System Plus Pereira - Colombia

**Mar 2014 - Jan 2016**

- Taught web design fundamentals (HTML, CSS, usability basics).
- Maintained and updated the institution's website and learning platform.
- Managed content updates and basic technical support.

**Web Designer** - Hibu (Spain)  
**Feb 2013 - Jun 2014**

- Designed client websites and visual assets; handled layout work and production graphics for digital needs.

## **EDUCATION**

**B.S. in Systems & Computer Engineering** - Universidad Tecnológica de Pereira (Colombia)  
**Technical High School Diploma** - Computer Science + Computer-Aided Graphic Design (Colombia)

## **ADDITIONAL INFORMATION**

- Strong usability mindset: designs focused on making things easy for users
- Office-based, hybrid, or remote roles
- Available full-time, part-time, or contract
- Able to start immediately